

Lead Me Home 5-Year Plan to Reduce Homelessness in
Monterey and San Benito Counties

YEAR TWO ACTION PLAN
July 2022 to June 2023

The tables below present the specific action steps that will be implemented in Year Two of the Five-Year Plan to achieve the goals and targets identified within the Plan.

STRATEGY AREA 1: Increase Participation in Homelessness Solutions by Leaders and Key Stakeholders from Across the Region	
Strategy	Action/Activity
1.1	Present the LMH Five-Year Plan to City jurisdictions to adopt by the end of year 2.
1.2	Present a coordinated investment plan for FY 2021-2022 homelessness assistance funding from State and Federal sources to the CoC.
1.3	Through the Housing Pipeline Committee, share the City of Salinas and City of Seaside processes for Homekey applications and for pre-approved ADU plans offered in those Cities. The Housing Pipeline Committee continues to develop regional strategy to increase production.
1.4	Develop a plan to launch a Lived Experience Advisory Board, modeled after the Youth Advisory Board.
1.5	After the Lead Me Home Summit (July 14, 2022), follow up with stakeholders to identify how they can support implementation of the plan. Key stakeholders to engage include criminal justice system representatives, such as probation and courts, and healthcare representatives, including hospitals clinics, residential facilities, and large employers.
1.6	Convene a CoC work group to advance racial equity in the homelessness response system. CoC Manager at CHSP to create an equity framework for the CoC with support from Technical Assistance Collaborative (TAC) and True Colors United (TCU).

STRATEGY AREA 2: Improve the Performance of the Homelessness Response System

Strategy	Action/Activity
2.1	Develop a pilot project to implement targeted prevention and diversion through Youth Homelessness Demonstration Program (YHDP). Identify funding sources to expand prevention/diversion efforts to include all homeless populations.
2.2	Re-establish CORE outreach working group to develop a strategy for coordinated outreach and streamlined access to shelter and navigation centers. Develop operational standards for outreach across the CoC.
2.3	Explore funding sources and partnerships to support providing storage and pet facilities at existing shelters, and to support shelters in complying with the CoC Operational Standards and best practices.
2.3	Convene a work group to explore the feasibility of adding a small shelter in South County to address regional inequities in shelter access.
2.4	Increase investment in rapid rehousing, navigation services, housing-focused case management, and other interventions to improve the ability of emergency shelters to help participants secure housing upon exit.
2.4	Develop a CoC process to provide incentives to property owners and landlords to rent to people experiencing homelessness. Continue to seek funding opportunities to pay for landlord/property owner incentives.
2.4	Complete design and implementation of a Coordinated Entry (CARS) system for youth, to streamline access to housing for this population.
2.4	Continue to secure opportunities to expand the inventory of Housing Choice Vouchers.
2.4	Complete a Fair Market Analysis and submit to HUD to increase the FMR appropriately.
2.4	Continue investing in acquisition and conversion of motels to provide permanent housing for people experiencing homelessness. Identify another site on the peninsula for conversion.
2.4	Restructure CARS based on evaluation findings and recommendations to improve functionality.
2.4	Establish a system-level landlord mitigation fund.
2.5	Develop and conduct training for providers to implement consistent termination and exit protocols for CoC- and ESG-funded housing.

2.6	Establish a peer learning group for emergency shelter providers to problem solve common issues and provide updated policy recommendations. Develop and conduct relevant trainings for shelter providers.
2.6	Develop CoC-level operational standards for street outreach, with a focus on housing-focused and housing first practices.
2.6	Establish a training series for all service providers on homelessness 101.
2.7	Create a robust HMIS training and monitoring program to ensure data is accurate and complete.

STRATEGY AREA 3: Expand Service-Oriented Responses to Unsheltered Homelessness

Strategy	Action/Activity
3.1	Seek funding (HHIP, Opioid Settlement funding, HUD Unsheltered NOFO) to expand and improve efforts to provide basic needs to encampments such as nutrition, health, hygiene, PPE, and trash removal.
3.1	Engage with the Outreach Coordination working group to develop a common set of guidelines relating to encampment response and outreach practices.
3.1	Increase coordination and collaboration between outreach and behavioral health services, including implementation of best practices for outreach to people with behavioral health conditions and connecting to behavioral health services.
3.2	Continue to improve communication and collaboration with encampment residents by convening regular meetings with encampment leaders.
3.3	Engage encampment leaders in developing a Lived Experience Advisory Board (see above under Strategy 1).
3.3	Develop a CoC strategy on addressing encampments. Develop communications materials to share with the community explaining the strategy and to message that providing safe places for people to go is a responsibility for all jurisdictions.
3.3	Investigate the feasibility of a South County safe parking program.
3.4	Provide training and information to outreach teams to equip them to provide people in encampments with connections to available services and supports, as well as information about accessing available shelter and housing.