

Leadership Council Meeting

November 26, 2018

Martinez Hall/220 12th Street-Auditorium, Marina

3:00-4:30 ***Note: Meeting Date and Time**

Please RSVP your attendance to CHSP: 831-883-3080 (Katrina) kmckenzie@chspmontereycounty.org

Agenda

- Welcome, Introductions, & Announcements -Info
- Additions/Modifications to the Agenda -Info/Action
- Public Comment (2 mins) -Info
- Consent Agenda - Action
~October 24, 2018 LC Meeting Minutes
- January 2019 Homeless Census Update -Info
 - Volunteer Recruitment
- Homeless Emergency Assistance Program (HEAP) -Info
~Community Engagement Priority Review
 - Professional Community Recommendations (official)
 - MC Regional Community Recommendations (official)
 - Homeless Population Recommendations (official)
 - District 5 Community Recommendations (additional)
 - Unaccompanied Youth Recommendations (additional)
 - HOME Collaborative (Senior) Recommendations (additional)~Community Input Process Update -Info
~Approve Percentile Approach if Desired -Action
~Initial HEAP Application -Action
~Deed Restrictions -Action
~Approve Coordinated Entry System Requirement if Appropriate -Action
~Next Steps -Info
- Schedule Meeting for December? -Action
- Adjourn

Leadership Council Meeting

Wednesday, November 26, 2019

Martinez Hall, Marina, CA

Leadership Council Co-Chairs: Luis Alejo (Monterey County Board Supervisor)

Members Present & Affiliations: Mike LeBarre (Mayor of King City), Joseph Gunter (Mayor of Salinas), Gloria De La Rosa (Salinas Councilmember), Ralph Rubio (Mayor of Seaside), Timothy Barrett (Monterey Councilmember), Maria Orozco (Mayor of Gonzales), Manny Gonzalez (Housing Authority of Monterey County), Cheryl Camany (Salinas Family Resource Center), Dana Cleary (CHISPA), Robin McCrae (Community Human Services), Dave Pacheco (Seaside Council Member), Elliott Robinson (Community Member), Dan Baldwin (Community Foundation), Kurt Schake (Veterans Transition Center), Matt Huerta (Monterey Bay Economic Partnership), Elsa Jimenez (Monterey County Health), James Rydingsword (San Benito County), Lori Padena (Dept. of Social Services)

Staff: Katherine Thoeni and Katrina McKenzie (Coalition of Homeless Services Providers)

Guests: Glorietta Rowland (DSS/CAP), Melissa Ruiz, Anastacia Wyatt, and Kalie Low (City of Salinas), Georgina Alvarez (CCCIL), Rafael Hernandez and Ashley Gaver (MBEP), Bob Rapp (Community Human Services), Craig Cox and Bill Harris (Creek Bridge United), Janet Mason (I-HELP), Elizabeth Caraker (Monterey), Betsy Wilson (MidPen Housing), Jose Vasquez (San Benito County), Alexa Johnson and Jess Gutierrez (Housing Resource Center), Wes White (Salinas Homeless Union), Ezzard McCall (Salinas Resident), Lauren Suwansupa (Dept. of Social Service/CAP),

Jill Allen (Dorothy's), Mary Eileen Kiniry and Kathleen Baker (Gathering for Women), Jose Vasquez and Enrique Arreola (San Benito County), Jill Cameron (San Benito County Office of Education), Megan Hunter, Jess Gutierrez and Alexa Johnson (Housing Resource Center), Kathy Whilden (Funds for Homeless Women/Public), Georgina Alvarez (CCCIL), Rosemarie Axton (I-Help), Wendy Askew (Supervisor Jane Parker's office), Eric Johnson, Reyes Bonilla (Community Homeless Solutions)

I. **Welcome, Introductions, and Announcements:** The meeting began at 3:02 pm and introductions were made.

II. **Additions/Modifications to the Agenda:**

None.

III. **Public Comment:** The public is encouraged to attend Leadership Council meetings to observe council activities. Members of the public are asked to sign in so that the record reflects their presence. Public comments are limited to three (3) minutes per speaker.

- Cox, a city of Salinas resident and member of Creek Bridge United. Cox announces that he has donated goods to homeless, volunteered in Chinatown, and is not against homeless people in any way but is against the proposed location of the Salinas shelter being right at his doorstep. It is important to consider all stakeholders, neighborhoods, and parks when allocating the HEAP funding.
- Harris, also a resident of Creek Bridge for over 20 years. Harris states that what is happening with the Salinas shelter and homeless people in his backyard is a shame. The lack of communication and support is a problem and he will resist. He states he is not against the HEAP program and its plans to assist those experiencing homelessness but he is against the location.
- White, President of the Salinas Homeless Union, believes it would be great to develop a census database of where people are (location), if they are seeking services, what services they are seeking, if they are currently engaged in services, if they are on waiting lists and for how long, and how many times have they been pushed of where they are currently at. White pleads for better treatment and increased services for homeless people and set minimum rules and guidelines for those experiencing homelessness; ie: clean living space, no drug use, etc. and help the city legitimize campsites where 95% of homeless people are outside and assist them into reintegrating back into society.

IV. **Consent Agenda:**
a. **October 2018 Leadership Council Meeting Minutes**

Motion made by Gunter to approve the October 2018 meeting minutes. Second by Orozco. No Abstentions. Motion Carries.

V. **January 2019 Census Update:**

Toeni reports that the 2019 Homeless Census (Point in Time Count-PIT) is scheduled for 1/31/19 and is currently in the planning process. Every year, each CoC must conduct a “sheltered” PIT and a Housing Inventory Count (HIC). “Sheltered” means that persons residing in emergency shelters and transitional housing must be counted. The Housing Inventory Count represents documents all emergency shelter, transitional, permanent, rapid rehousing and other homeless programs throughout the CoC. Every other year, the CoC must submit a sheltered PIT, a complete HIC AND an unsheltered PIT. Unsheltered PIT activities are extensive, time consuming and labor intensive. At least two hundred people volunteer to help or serve as homeless guides. Unsheltered PIT activities are designed to count homeless persons who are living in places not meant for human habitation such as tents, vehicles, in parks and abandoned buildings. A proportional adult and unaccompanied youth survey is also conducted. All PIT activities must be conducted during the last ten days of January. The consultant cost alone is \$70,000 and will result in a full report and executive summary for Monterey County and an executive summary for San Benito County. The Coalition is responsible for coordinating homeless census activities along with submitting required information to the U. S. Department of Housing and Urban Development.

VI. **Homeless Emergency Assistance Program (HEAP) Updates:** *Please see below PowerPoint by Thoeni.*

HEAP
Community Engagement Findings

PRESENTED TO THE LEADERSHIP COUNCIL
NOVEMBER 26, 2018

Before We Start

A List of Collected Shelter Crisis Declarations

Marina

Monterey

Salinas

Hollister

Monterey County

Seaside

San Juan Bautista

San Benito County



Note....

Full and Draft Reports included in LC Packet.
Also posted on the Coalition website at
www.chspmontereycounty.org.

Findings will be presented by individual
group(s) and then collectively.

Presented findings will represent top 3
recommended priorities.



10/16/18 Professional Group

Top 3 Recommended Priorities

1. Creation of a Community Navigation Team (Enhanced client services through housing navigation, landlord mitigation programs, targeted case management)

Year-Round Shelter on the Monterey Peninsula (expand bed inventory through new emergency shelter beds)

Year-Round Shelter/Transitional Housing at 855 E. Laurel in Salinas (expand bed inventory through new emergency shelter beds))



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11/5/18 Community Meeting Salinas



Top 3 Recommended Priorities

1. Targeted street outreach, health & safety programs, criminal justice diversion programs
2. Expand homeless bed inventory through new emergency shelter beds
3. Enhanced client services through housing navigation, landlord mitigation programs, criminal justice diversion programs

11/8/18 Community Meeting Monterey Peninsula

Top 3 Recommended Priorities

1. Enhanced client services through housing navigation, landlord mitigation and targeted case management.
2. Programs for unaccompanied youth ages 18-24
3. Expand homeless bed inventory through new emergency shelter beds



11/8/18 Community Meeting Monterey Peninsula

Top 3 Recommended Priorities

1. Enhanced client services through housing navigation, landlord mitigation and targeted case management.
2. Programs for unaccompanied youth ages 18-24
3. Expand homeless bed inventory through new emergency shelter beds



11/9/18 Community Meeting South Monterey County

Top 3 Recommended Priorities

1. Enhanced client services through housing navigation, landlord mitigation and targeted case management.
2. Rental assistance and Rapid Rehousing Programs
3. Tied for Enhanced Client Services through housing navigation, landlord mitigation and targeted case management and programs for unaccompanied youth ages 18-24



Note:

North Monterey County Community Meeting scheduled for 11/30. No other date was available.



Collective Top 3 Recommendations Aggregated from Salinas, Monterey Peninsula and South County Community Meetings

Top 3 Recommended Priorities

1. Targeted street outreach, health & safety programs, criminal justice diversion programs
2. Expand current homeless bed inventory through new emergency shelter beds
3. Enhanced client services through housing navigation, landlord mitigation programs, targeted case management



Homeless Population Top 3 Recommendations

1. Enhanced client services through housing navigation, landlord mitigation programs, targeted case management

Financial Assistance Programs (move-in costs, rental assistance)

Employment Services



11/15/18 Additional Community Meeting Senior Population



Top 3 Recommended Priorities

1. Expand current bed inventory through transitional or other sorts of housing

2. Enhanced client services through housing navigation, landlord mitigation programs, targeted case management.

Allocate 5-20% of HEAP funding for older adults

11/7/18 Additional Community Meeting Monterey Peninsula

Prioritized Programs and General Approach (top 3)

1. Develop a plan that offers shelters of different sizes throughout the Peninsula, but focus on a “neighborhood dispersion” model.

2. Homeless people need to be integrated into the community. Our neighborhoods can house a mixture of housed and homeless individuals.

3. At least 1 Peninsula city should step up and open a permanent shelter. That city should be Monterey.

Youth Action Board Recommendations

* Not prioritized by top 3. 5 recommendations.

1. Day Shelter/Drop-In Center with all amenities

2. Shelter with all amenities & services

3. Family and maternity shelter with all amenities, services, & access to child care

4. Training for community and service providers (not necessarily covered by HEAP funds)

5. Direct services to youth

Findings At A Glance



Professional Community Meeting	Regional Community Meetings	Homeless Focus Groups	Additional Senior Community Meeting	Additional Monterey Peninsula Community Meeting	Youth Advisory Board
1. Creation of a Community Navigation Team (Enhanced client services through housing navigation, landlord mitigation programs, targeted case management)	1. Targeted street outreach, health & safety programs, criminal justice diversion programs	1. Enhanced client services through housing navigation, landlord mitigation programs, targeted case management	1. Expand current bed inventory through transitional or other sorts of housing	1. Develop a plan that offers shelters of different sizes throughout the Peninsula, but focus on a 'neighborhood dispersion' model.	1. Day Shelter/Drop-In Center with all amenities
2. Year-Round Shelter on the Monterey Peninsula (expand bed inventory through new emergency shelter beds)	2. Expand current homeless bed inventory through new emergency shelter beds	2. Financial Assistance Programs (move-in costs, rental assistance)	2. Enhanced client services through housing navigation, landlord mitigation programs, targeted case management.	2. Homeless people need to be integrated into the community. Our neighborhoods can house a mixture of housed and homeless individuals.	2. Shelter with all amenities & services. Family and maternity shelter with all amenities, services, & access to child care
3. Year-Round Shelter/Transitional Housing at 855 E. Laurel in Salinas (expand bed inventory through new emergency shelter beds)	3. Enhanced client services through housing navigation, landlord mitigation programs, targeted case management	3. Employment Services	3. Allocate 5-20% of HEAP funding for older adults	3. At least 1 Peninsula city should step up and open a permanent shelter. That city should be Monterey.	3. Direct services to youth

Top 4 Collective

1. Expand current homeless bed inventory through new emergency shelter beds
2. Enhanced client services through housing navigation, landlord mitigation programs, targeted case management
3. Targeted street outreach, health & safety programs, criminal justice diversion programs
4. Financial Assistance Programs (move-in costs, rental assistance)

What Now?

- It's your choice.
- Do you want to prioritize?
- Do you want to assign minimum or maximum funding percentages for proposed programs based upon prioritization?
- Balls in your court!



Toeni thanks the Community Foundation for all the support and stepping up to fund the consultant that facilitated the community meetings and aggregated the data from them.

Initial HEAP Application

LEADERSHIP COUNCIL DECISIONS NEEDED FOR INITIAL APPLICATION

What is Needed?

Initial Funding Estimates per Broad Categories

Application Categories are:

- Services*
- Rental Assistance and Subsidies*
- Capital Improvements*
- Homeless Youth Set Aside*
- Administration*

To Remember.....

The Funding Percentages Submitted in the Initial Application are Not Binding at the Local Level. Change Orders are to be Expected.

The Leadership Council to make Targeted Local Funding Decisions as the RFP is Developed.

Available Funding

\$11,879,987.78 Available After Administration

\$625,262.52 minimum must be targeted to homeless youth programs or services



- **Administration Fees at 5%:** CHSP has partnered with the County of Monterey (DSS) as the administrative partner. DSS will handle HEAP related funds, process billing and conduct monthly reporting. The other part of the administration funding will be directed to HEAP related oversight activities to be conducted by the Administrative Entity.
- It is important to note that the funding has to be expended by 2021.

Options

I've prepared Five (options) for your Consideration.

The Membership May Select a Presented Option or Modify as Desired.



Option #1

Program Category	Percentage	Funding Amount
Services	25%	\$2,813,681.32
Rental Assistance/Subsidies	25%	\$2,813,681.32
Capital Improvements	50%	\$5,627,362.62
Homeless Youth Set Aside	5%	\$625,262.52
Administration	5%	\$625,262.52
Total		\$12,505,250.30

Option #2

Program Category	Percentage	Funding Amount
Services	40%	\$4,501,890.10
Rental Assistance/Subsidies	20%	\$2,250,945.06
Capital Improvements	40%	\$4,501,890.10
Homeless Youth Set Aside	5%	\$625,262.52
Administration	5%	\$625,262.52
Total		\$12,505,250.30

Option #3

Program Category	Percentage	Funding Amount
Services	30%	\$3,376,417.58
Rental Assistance/Subsidies	10%	\$1,125,472.53
Capital Improvements	60%	\$6,752,835.15
Homeless Youth Set Aside	5%	\$625,262.52
Administration	5%	\$625,262.52
Total		\$12,505,250.30

Option #4

Program Category	Percentage	Funding Amount
Services	40%	\$4,501,890.10
Rental Assistance/Subsidies	10%	\$1,125,472.53
Capital Improvements	50%	\$5,627,362.63
Homeless Youth Set Aside	5%	\$625,262.52
Administration	5%	\$625,262.52
Total		\$12,505,250.30

Option #5

Program Category	Percentage	Funding Amount
Services	35%	\$3,876,627.58
Rental Assistance/Subsidies	20%	\$2,250,945.06
Capital Improvements	40%	\$4,501,890.10
Homeless Youth Set Aside	10%	\$1,250,525.04
Administration	5%	\$625,262.52
Total		\$12,505,250.30

Decision Time



The group opened up in a robust discussion.

Discussion/Comment Highlights:

- Huerta reminds the group that there will be more opportunities to partner with the state and we should be thinking about long term for homeless solutions as HEAP is a short term funding opportunity.
- LeBarre states that he is not in favor of putting services at anything more than 5% as housing is most important and would increase services outcomes if beds/housing was available.
- Thoeni notes that that the funding percentages that is to be determined today is just the initial funding decision that will put into the application but can be changed with the state if needed, this called a *change order*.
- It was noted by Cleary that if something isn't ready to be built tomorrow, funds will not be spent in within the grant period.

- It was stated that capital may not just be building but could be purchasing houses, apartments, remediating out of commission units, bringing new units up to code, or a “pop-up” infrastructure that can be developed within 2 months or less.
- McCrae requests that the Council raise the minimum threshold for homeless youth from 5% to 10% as it is a unique population that requires in-depth services that 5% would not meet.
- Wilson states that the top priorities from the local meetings was not capital, a discussion should be had as to why those priorities are not being followed.
- Johnson reports that there are programs through the prison where they can build prefabricated “tiny homes” and shelters for inexpensive, in a short timeframe, and it has been proven at Community Homeless Solutions that success rates increase significantly if people move from shelters to housing.

Motion made by LeBarre for a modified Option 3 for Monterey County. Second made by Rubio.

Initial Funding Decision:

Program Category	Percentage	Funding Amount
Services	10%	\$1,250,525.03
Rental Assistance/Subsidies	10%	\$1,250,525.03
Capital Improvements	65%	\$8,128,412.70
Homeless Youth Set Aside	10%	\$1,250,525.03
Category 3 Homeless Youth	5%	\$ 625,262.51
Total Available for Funding After 5% Admin:		\$11,879,998.30

Motion Discussion:

- McCrae states that that is too much for capital improvements. Rental subsidies are hard to use because there are not enough landlords to accept them so services should be increased. McCrae suggest applying no more than 40% for Capital.
- Gunter states it will take roughly 45 days for a building to be developed and up and running if Sprung Housing is used.
- LeBarre reminds the group that change orders can be made to add more funding to services in the future as we have that flexibility to assure all the funding gets spent. Thoeni reminds the membership that change orders should be rare once the initial round of change orders are approved. After that, they should only be used in instances of serious reallocations.
- Alejo is comfortable with 15% Services and 60% Capital, but it can be revisited in the future.

Abstention by McCrae.

Oppositions by Gonzalez, Cleary, Schake.

Motion Carries.

It was decided not to meet in December as all decisions needed for the initial application to the state have been made. Thoeni reports that the initial state application will be submitted by December 15, 2018.

VII. Other:

Next meeting: January 23, 2019

Meeting adjourned 4:46 pm.

Minutes taken and prepared by Katrina McKenzie.

FY 18-19 Leadership Meeting Schedule:

March 27, 2019
 May 29, 2019

